

## Pleated Aesthetic Analysis of Issey Miyake's 'Beyond' Collection

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### **Abstract**

*Fashion has undergone dynamic changes since ancient civilizations, giving rise to various experiments in clothing until the modern era. Today's fashion has developed due to the creativity of designers. This creativity is rooted in concepts that can come from various fields including historical figures. Historical figures themselves are an attraction in designing a design because they have certain characteristics. Fashion designer Issey Miyake has an identity in his work where his work will become a fashion legacy from time to time. His designs are always inspired by experiments and innovations have transformed. The aesthetics created in fashion are details in fashion, namely Pleats or folds. Designing a collection is not just about researching the latest trends and styles, and making sketches of fashionable designs. fashion collections. Conclusions technology and culture cannot be separated in fashion.*

**Keywords:** *Aesthetics, Issey Miyake, Pleats or Folds*

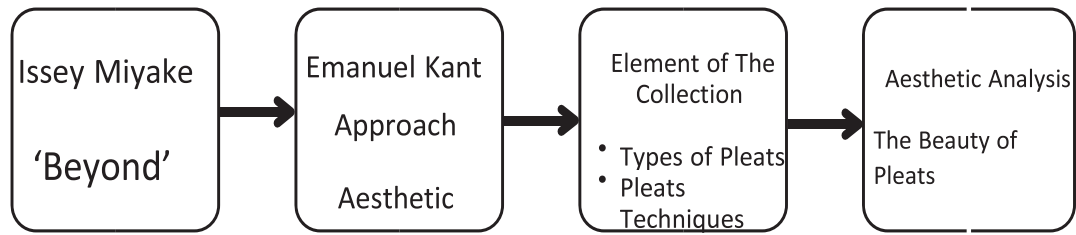
### **Introduction**

Fashion is an attitude, appearance or effort of a person to show their identity or to stand out in society. To follow a certain fashion, a person does not need to be original, the only requirement is the desire to follow the fashion. In addition, fashion is part of the lifestyle of society that creates identity or image, a picture of society, community and shows a person's existence. Trends in fashion are everything that is the center of attention and followed by many people. Trends occur because a group of people or individuals create innovative and creative ideas. There are two types of trends, namely classics which are long-term trends and feds are seasonal trends or short-term trends and can disappear at any time. Trends generally come from artists, music, public figures, films, communities, celebrities, influencers, professions, culture, games, and others.

A Fashion Designer or Fashion Designer is someone who designs various kinds of clothing, both for personal or commercial use. A Fashion Designer combines clothes, jewelry, and other accessories to make them look attractive and comfortable to wear. In this case, the fashion designer is responsible for the product manufacturing process, starting from the product design stage, selecting the type of material and color.

### **Research Methods and Techniques**

This research uses a qualitative descriptive method with a historical approach. The data collection technique for this research is carried out by observation, YouTube, literacy research through fashion books, journals, articles, and other relevant sources such as magazines, newspapers and electronic print media.



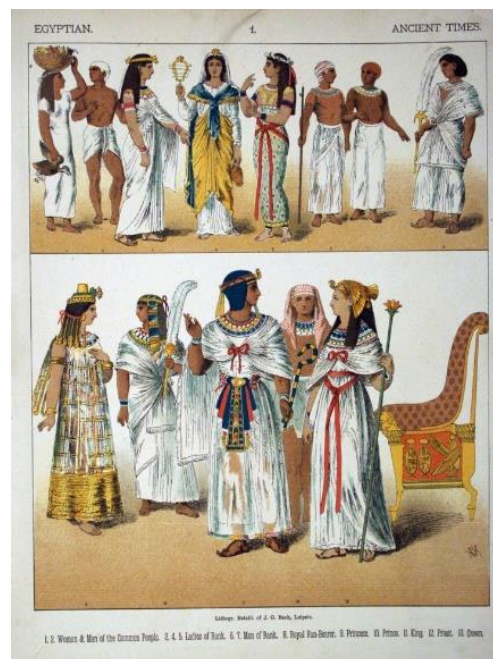
Source: Author

## Data Analysis and Discussion

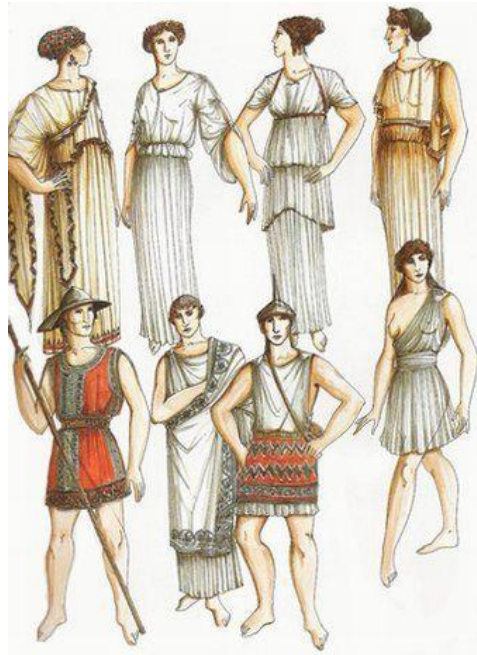
Pleats become an aesthetic element in fashion design

Fashion is the movement of people to dress in a certain style according to the expression of their time, referring to civilization. The roots of Western civilization lie in the east, namely in a civilization area known as the Ancient World. Basically, clothing is not just a means of protection against weather conditions. Primitive tribes sometimes wear thick, hot clothes at the equator and sometimes almost naked in the polar regions. It can be said that the urge to dress up is stronger. The influence of religion is also a cause. It is clear that the function of clothing also depends on a person's lifestyle and daily tasks (Zaman, 2001:4).

Pleats have a very long history, where pleats have been known since ancient Egypt, where the ancient Egyptians decorated basic shapes using fabric by giving pleats. Egypt in the 1700s. Making pleats in ancient times was by pouring eggs on linen, then shaping and drying them. Pleats in the golden age of Egypt were used on kalasiris, a costume in the form of a shirt without a collar or tunic. For the Pharaohs, queens, empresses or other nobles, pleats or pleats were made of gold thread as a symbol of power, luxury and showed that they were the incarnation of the gods. Fabrics made from natural fibers are more difficult to form pleats than synthetic fibers (The Soul's Journey Through the Ancient Egyptian Afterlife).



Source: The Soul's Journey Through the Ancient Egyptian Afterlife



Source: <https://id.pinterest.com/pin/364862007282482870/>



Source: [uora.com/Do-you-consider-high-heels-for-women-an-image-of-a-bygone-sexist-era](http://uora.com/Do-you-consider-high-heels-for-women-an-image-of-a-bygone-sexist-era)

In the golden age of Ancient Greece, it was proven that a great nation was not only because of its trading skills or skills in forming trading colonies throughout the Mediterranean region, but especially because it had a culture that developed literary arts, science, and philosophy. Costumes shifted from Asian to classical. The Greeks were skilled at folding a piece of cloth, with perfect proportions and balance to be used as costumes or clothing.

The Greeks already knew the principles of design, such as unity, rhythm, balance, proportion and center of attention. Greek nobles usually added tunic accents to their costumes on the shoulders and waist. At that time, it did not last long and had to be made over and over again because once washed, the pleats that had been made would return to their original shape.

This is what makes it expensive and luxurious. In ancient times, those who could wear clothes with pleated accents were church officials and nobles.

The way the Romans dressed and appeared as high-ranking officials showed a hedonistic, corrupt and greedy lifestyle, the use of pleats was still used around the 20th century, worn in a grand costume in the form of a wide shirt, namely the bliaut. Bliaut is a grand costume in the form of a wide shirt. And the bottom is pinned with a long skirt with pleats, and the sleeves use pleats. The Romans in the late 12th century pleats or folds began to be abandoned, the Romans' clothing style was influenced by the symptoms of chivalry and legends of heroism (Zaman, 2001:60).



Source: <https://www.artsrn.ualberta.ca/orlando/queen-elizabeth-i/>



Source: <https://coutureallure.blogspot.com/2010/01/fashions-of-fortuny.html>

Pleats or folds returned to glory during the reign of Queen Elizabeth. In the late 16th century, pleats were used as a modification of the collar of dresses and clothing worn by the Queen and the nobles. This modification was intended to beautify the face, namely in the back of the kerag made of expensive lace pleated like a fan kerag (col Medici) and a stiff wave shape formed by the pressure of a hot metal cylinder. In addition to being a characteristic of nobility, pleats were also used to give a luxurious and glamorous impression.

Continuing into the 19th century, Mariano Fortuny gave a new meaning to the pleats of Greek dresses and created a dress called the delphos. Delphos was made of silk with pleats accented almost all over. The creation of this dress was intended to highlight the beautiful natural body shape of women. The dress he created broke the way women viewed clothing, where pleats became texture and no longer dictated the shape of the body with the wearer. For the process of making these pleats was done by Fortuny himself.

Fortuny made 2 wax-coated cylinders that could be heated and used to apply pressure to the fabric. The resulting pleats are very elastic, shiny, and have beautiful geometric shapes. But at that time there was no machine that could form pleats to be durable and washable.

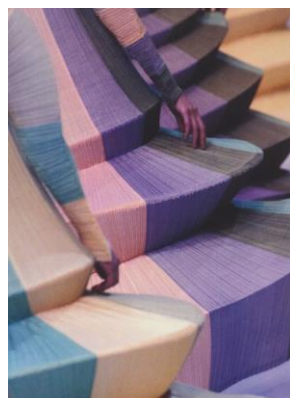
What is a pleat? Pleats or folds are Pleats is holding Fabric/Pleats is a type of pleat found in fashion design or a technique of folding back and forth on the material which is then pressed by sewing or ironing carefully until the folds are formed permanently.



Source: <https://www.bustle.com/style/issey-miyake-fashion-photos/amp>



Source: Spring Summer Rythem Pleats Issey Miyake/1990



Source: Issey Miyake/ <https://id.pinterest.com/pin/26317979065730068/>

The development of engineering technology and the types of pleats or folds are increasingly diverse.



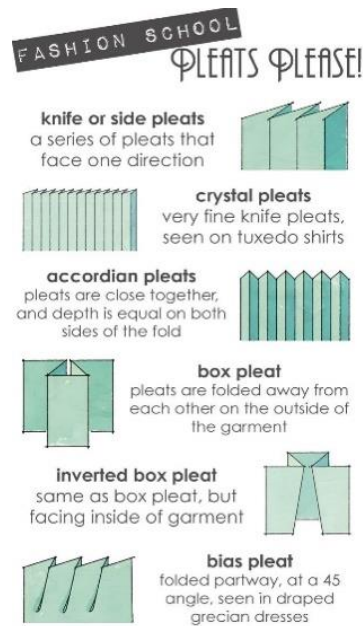
Source: Fashion School\_ Pleats please!



Source: Tendance fashion origami\_ quand le pliage s'invite dans notre armoire



Source: Savoir-faire\_ Step inside the Dior workshops to discover the secrets of haute couture dresses

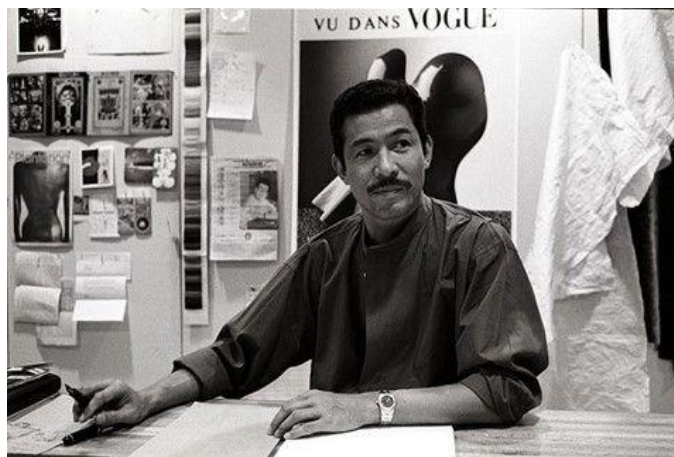


Source: how to pleats!

### Pleats by Issey Miyake Can Be an Aesthetic Element in Fashion

The development of modern Pleats or folds is inspired by the Japanese folding art of origami and by perfecting the technology in making pleats or folds. A designer from the Japanese Fashion Designer Country, who was born in Hiroshima in 1938. Every word of his name has a meaning. Issey's words: one Life, Miyake: Three Houses his life is a spiral of endless movement. Miyake chose graphic design while studying at Tama Art University until graduating in 1964.

Continuing his studies at the school owned by the Chambre syndicale de la couture Parisienne and becoming an assistant designer for Guy Laroche and Hubert de Givenchy. In 1970 to open Miyake Design Studio and establish THE MIYAKE ISSEY FOUNDATION and popupler aims Design cannot be separated from culture, industry, and all human endeavors. In February 2004.



Source: Dazed's most titillating moments



Source: 20220810124903-IsseyMiyakeRTHKNews\_resized\_773x580

Issey Miyake is very popular in both Western and Asian fashion circles, his work and philosophy that transcends genres are very popular all over the world. Miyake always presents Universal and new ideas through creations based on the idea of "a single piece of cloth". Thinking outside the box, his concept in manufacturing is always rooted in research and experimentation: and is not bound by conventional frameworks. His inspiration combines traditional techniques from Japan and the West with cutting-edge technology, Miyake expands the possibilities of design while always paying attention to changes in people's lifestyles, needs and the environment. In 2000, Issey Miyake designed accessories and introduced the iconic "Bao Bao" bag, made of triangular resin patchwork. The design gives a very distinctive high-tech and futuristic impression.



Source: Bao Bao Issey Miyake



Source: Défilé Issey Miyake Automne-hiver 2016-2017 Prêt-à-porter

In the 1980s, Issey Miyake successfully created a fashion design innovation by folding fabric between several layers of paper using a press machine. He developed a new way to create a pleated effect on the material by folding it between layers of paper with hot pressure. After being tested many times, his technique became a phenomenal success that made the pleats of the fabric stay in place and not wrinkle. This discovery eventually gave birth to his signature line. According to Miyake, "His clothes are about movement, change and joy. Happiness is his belief."



Source: Issey Miyake

The use of pleats in Miyake's designs not only created a beautiful aesthetic, but also introduced new ideas about freedom of movement and comfort in fashion. Miyake created pleats that naturally followed the body's movements, resulting in garments that did not restrict movement. Miyake's Pleats Please collection, launched in 1993, has become one of the most iconic collections in fashion history. The subtle pleats in the sheer fabric create a silhouette that moves and flows beautifully on the body. Compared to traditional pleats, Miyake's pleating technique uses special machinery and durable fabrics, creating pleats that are not easily damaged. Even after more than 25 years, the Pleats Please collection is still a favorite among fashion lovers. The collection continues to evolve with the use of different colors and patterns.



Source: Issey Miyake Dress V 1980 Bali FABRIC



Source: Issey Miyake Dress 1980's batik vintage

Issey Miyake's roots lie deep in his culture, in his work there are nuances of warriors, echoes of mythology and traces of Japanese mystery, where his folds reflect a special perception of space, travel and everyday life. Miyake seeks the essence of Asian culture through the roots of Chinese, Korean and Indonesian batik craftsmen and exotic square cloth from Bali (Poleng cloth). The work cannot be separated from the aesthetics that signify asymmetry, tangled, twisted and hand-folded. Issey Miyake in creating a fashion work cannot be separated from the aesthetics where the ancient style with technological innovation. According to Miyake he is Japanese where the tradition is very strong that touches everything in our lives, namely: art, ideas, life and nature. And can utilize technology. He greatly respects fabrics, even the most artificial and unusual fabrics. According to Immanuel Kant (1724-1804), Aesthetics is a very broad understanding, which is not only about beauty and grace but also pleasure in general. Aesthetics focuses on pleasure which in this case is the characteristic of the subject who experiences the pleasure rather than the characteristic of the object.

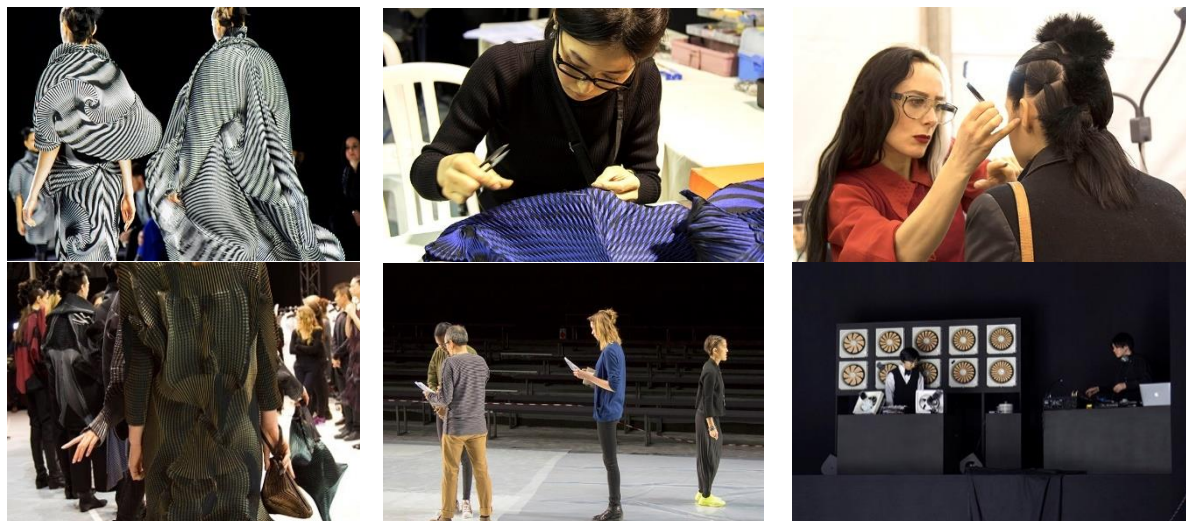
#### Kant's Theory

1. Disinterestedness or selfless theory in art. Artwork is purely pure beauty without being polluted by human interests and practical desires. Enjoying the beauty of an object must be removed from everyday interests such as the interest in owning.
2. The universality of pleasure from the beauty that exists in the object is outside of space and time with all its interests.
3. The essentiality of judging something beautifully that gives pleasure that arises from human abilities in general.
4. The form of purpose, namely beauty that brings pleasure, arises from the relationship of form as a stimulus for beauty.

The aesthetics put forward by Emanuel Kant, there are similarities where Issey Miyake explains that each of his works is Disinterestedness, universal, essentiality, and form of purpose. Because Miyake, apart from being a fashion designer, is an artist, how he really likes performances, fine arts, even every time he makes a work he makes sculptures like statues whose

media is cloth. therefore becoming a Fashion Designer requires high creativity and also has new ideas, so that the products produced can be in demand by oneself and the community. Fashion designers must be trendsetters, and have a broad understanding and vision.

Inheriting Issey Miyake's Pleats as an Aesthetic Element in Today's Fashion.



Source: Issey Miyake Persiapan Fashion Show Haute Couture/ Adi Busana/ Autumn/ Winter 2016/"Beyond" <https://www.designartmagazine.com/search?updated-max=2016-06-01T22:03:00-07:00&max-results=7&reverse-paginate=true>

Issey Miyake released a collection of haute couture autumn/winter 2016 entitled "beyond", this collection was inspired by the vastness of the universe and the beauty born from a piece of fabric using the technique of "burning technique for stretching" and "3d steam technique, from Miyake. Miyake began experimenting with a new pleating method that allows flexibility of movement for the wearer as well as ease of care and production. The clothes are cut and sewn first, then sandwiched between layers of paper and inserted into a press machine, where the clothes are folded. The 'memory' of the fabric holds the folds, and when released from the paper cocoon, the clothes are ready to wear.

A fashion collection that refers to unique and exclusive fashion creations that are tailored for each client (Jha, 2014:15) Haute Couture clothing has a very high price due to the exclusivity of the design, special complicated techniques and requires a relatively longer processing time, therefore Haute couture is the highest level of fashion that is usually worn by the highest strata in the social class. Issey Miyake is an artist and fashion designer, the preparations for the show carried out by Miyake's production team take place simultaneously and very quietly. Sometimes it seems more like a theater rehearsal, testing lighting, runway, choreography, model positions, and last-minute changes to the clothes.

The electronic sounds of the experimental duo play energetically, oblivious to all the activity around them. In every runway or show he creates, he wants to give different impressions and offer special time for photographers to capture something aesthetic. The aesthetics of Pleats or Folds in Issey Miyake's work Consists of 2 pieces, namely maxi dress and long outer. In Miyake's design work there are design elements and design principles.

### Design Elements:

- Lines are the most important or dominant part as a form of expression from the designer how pleats form optics where each front and back of the clothes are made into organic line shapes that ultimately form depth and a 3D prism effect.
- Color is the color used is graded green how color plays an important role in the audience's vision where an illusion is seen which is helped by lighting on the catwalk
- Form in fashion is interpreted as a bold and avant-garde silhouette
- The resulting texture is rough which is obtained from pleats The inspiration combines traditional techniques from Japan and the West with the latest technology
- The composition between color, lines on the pleats/folds forms 3D and when displayed will sway still giving a high-tech and futuristic impression.



Source: <https://www.designartmagazine.com/search?updated-max=2016-06-01T22:03:00-07:00&max-results=7&reverse-paginate=true>

### Design Principles

- Balance is an element of balance on the right and left sides that are the same on clothing.
- Repetition in pleat details becomes the texture of the repetition of pleated shapes on the fabric.
- Gradation in addition to causing repetition, the pleat details used provide a gradation effect from small to large shapes
- Rhythm, the rhythmic form occurs when the overall pleat details present dynamic movement
- Harmony is found in the colors used that look very harmonious with the pleat details used.
- Proportions are seen as a whole from the use of clothing, namely silhouette, details and the length and shortness of the clothing.

### Conclusion

Pleats have become an aesthetic element in fashion from time to time, Issey Miyake pays great attention to beauty in every work where the combination of aesthetic skills and technology. Creating silhouettes that move and flow beautifully and introduce new ideas about freedom of movement and comfort in fashion.

Issey Miyake left his creative legacy that will always be remembered Pleats or folds until later. Pleats or folds have become part of Issey Miyake's history, in today's fashion world, where his design style will change the view of pleats, and become a revolution in the world of fashion.

Issey Miyake as a fashion designer not only creates works to admire his appearance, but also thinks about the influence on human actions and Issey Miyake hides a story about tradition in it, namely Japanese aesthetics -Wabi-sabi. The objects created by Issey Miyake do not pretend to be perfect, as a Japanese artist, Issey bases his designs on the aesthetics of Wabi-sabi, which is finding beauty in imperfection, he brings irregular shapes to the foreground to show the beauty of imperfection. When moving, the fabric stretches into various shapes creating irregularities that also represent the speed of breathing when jumping.

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